

**17TH INTERNATIONAL
CONTEMPORARY ART
FESTIVAL**

SESC_VIDEOBRASIL

PRESS KIT

17th International Contemporary Art Festival SESC_Videobrasil

Festival Opens Sept 30th featuring two shows, seminars, and a weekly TV program

Contemporary art productions from the world's geopolitical South and the Danish-Icelandic artist Olafur Eliasson's work are the focus of the 17th International Contemporary Art Festival SESC_Videobrasil, due to open September 30th at SESC Belenzinho, SESC Pompeia and Pinacoteca do Estado de São Paulo (the São Paulo State Art Gallery). Conversations with Eliasson and Karim Aïnouz will launch the intensive educational program of the Festival, which will include a weekly TV program on SESCTV and continue until January 2012.

The diversity of artistic languages marks Southern Panoramas, an exhibition that maps out recent production from Latin America, Africa, Eastern Europe, the Middle East, Asia, and Oceania. Cinthia Marcelle, Eder Santos, Marcellvs L., Tatiana Blass, Jonathas de Andrade, Akram Zaatari, Gregg Smith, Marcello Mercado, Shaun Gladwell, and Galina Myznikova & Sergey Provorov are among the 101 artists represented.

Seu corpo da obra [Your body of work], Olafur Eliasson's first individual show in Latin America, features eleven installations that speak to the city and the architecture of the festival's three venues. The show is curated by Jochen Volz of Instituto Inhotim. Eliasson will give an open talk to the audience at SESC Pompeia on October 1. On October 4, Brazilian filmmaker Karim Aïnouz – who collaborated with Eliasson for one of the works in the show and is directing a film on him for the Festival – will talk to the audience.

Headed by curator general Solange Farkas, Videobrasil is the sole contemporary art festival in Brazil. "We have been partners with Videobrasil through all its history of accomplishments and myriad complementary actions, and we share the emergence of contemporary art issues," says the director of SESC São Paulo, Danilo Santos de Miranda. "The participation of Olafur Eliasson, an artist we had been intending to work with for a long time, represents the fortunate convergence of SESC's objectives and the new paths of the Festival."

The 17th International Contemporary Art Festival SESC_Videobrasil is promoted by SESC (www.sescsp.org.br) and Associação Cultural Videobrasil (www.videobrasil.org.br).

17th International Contemporary Art Festival SESC_Videobrasil www.sescsp.org.br

Southern Panoramas

SESC Belenzinho
September 30 to December 11, 2011

Olafur Eliasson – *Seu corpo da obra [Your body of work]*

SESC Belenzinho
September 30, 2011 to January 29, 2012

SESC Pompeia
October 1, 2011 to January 29m 2012

Pinacoteca do Estado de São Paulo
October 1, 2011 to January 8, 2012

Videobrasil on TV

September 26, 2011 to January 2, 2012
SESCTV

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Southern Panoramas

Artworks by 101 artists comprise an overview of contemporary production in Latin America, Africa, Eastern Europe, the Middle East, Asia and Oceania

Featuring videos, performances, installations, objects, publications, paintings, photographs and other artistic experiments, Southern Panoramas aims to put art from the world's geopolitical South in the limelight.

The 101 participants include prominent names on the international scene such as the Lebanese Akram Zaatari, the Australian Shaun Gladwell, the Argentinian Marcello Mercado, and the Brazilians brasileiros Marcellvs L. and Cinthia Marcelle, as well as others who are only starting to exhibit internationally – such as Gianfranco Foschino (Chile), also featured in the Latin-Italian Pavilion of Venice Biennale 2011.

Participants have been selected from among 1,295 entrants from all regions of the Southern Hemisphere. “We have expanded our accepted languages and different regions are represented, all of which allows us to provide a true overview of contemporary production from our target area,” says Solange Farkas.

Though diverse in their strategies and languages, the works stay close to key contemporary issues, expressing concerns that are not limited to the visual arts realm. Some set out to map out and catalogue subjective aspects; others feature experiments that subvert classical genres. A third set of works is characterized by its political content, and yet a fourth one features devices that alter our gaze and propose new views.

Danilo Santos de Miranda points to the importance of Southern Panoramas and the large volume of entries for it as signs of a process relating to the very dissemination of arts. “Thus, all of the effort put into our educational action, which should last through the whole exhibition, is focused on the activity SESC dedicates itself to, seeking to make as large an audience as possible familiar with contemporary art and its players.”

Open Studio Prize

Southern Panoramas includes four works of art that were commissioned by the Festival via the Videobrasil Open Studio Prize, a contest for young São Paulo-based artists' projects. The works were developed from April to July at Casa Tomada, a venue for artistic production, reflection and interaction in the city, under the guidance of artists, curators, and researchers.

Jury

The 17th Festival jury is comprised of Brazilian critic Rodrigo Moura, the curator of Instituto Inhotim; Nigerian curator Bisi Silva, who heads the Center for Contemporary Art Lagos; Spanish curator Agustín Pérez Rubio, director of the MUSAC, in Castilla; the Argentinian Gabriela Salgado, who holds a master's degree in contemporary curatorship from the Royal College of Art, in London; and Bolivian artist Raquel Schwartz.

Prizes and residencies

The jury will grant nine prizes: one Grand Prize of 45,000 Brazilian reais in cash (gross), and eight residency prizes. Residencies will take place at the Vrije Academie, in the Hague, Netherlands; Videoformes, in Clermont-Ferrand, France; pARTage, in the Mauritius; Galería Kiosko, in Santa Cruz de la Sierra, Bolivia; Instituto Sacatar, in Itaparica, in the state of Bahia; and Residência Artística FAAP, in São Paulo.

Trophy

The Pernambuco state-born artist Tunga signs the 17th Festival trophy, an audio visual object he reinvented using elements from his own visual repertoire. A bottle of yellow fluid, amber and quartz stones held in by a wire mesh surround a still-operating video camera, and interfere with its framing. One of the most widely nationally and internationally recognized contemporary Brazilian artists, Tunga has featured in the biennials of Venice and São Paulo.

Participating artists

Adriano Costa (Brazil-São Paulo)

Akram Zaatar (Lebanon)

Alexandre B (Brazil-Minas Gerais)

Ali Cherri (Lebanon)

Ana Prata (Brazil-Minas Gerais)

André Favilla (Brazil-São Paulo)

Andrei Rubina Thomaz (Brazil-Rio Grande do Sul)

Angelica Mesiti (Australia)

Anna Baumgart (Poland)

Aya Eliav, Ofir Feldman (Israel)

Ayrson Heráclito Brazil-Bahia

Bakary Diallo (Mali)

Basma Alsharif (Kuwait)

Bogdan Perzynski (Poland)

Bouchra Khalili (Morocco)

Carla Zaccagnini (Argentina)

Carlos Adriano (Brazil-Minas Gerais)

Carlosmagno Rodrigues, Alonso Pafyeze (Brazil-Minas Gerais)

Carolina Caliento (Brazil-São Paulo)

Chico Dantas (Brazil-Paraíba)

Christian Delgado, Nicolás Testoni (Argentina)

Cinthia Marcelle (Brazil-Minas Gerais)

Claudia Joskowicz (Bolivia)

Cristiano Lenhardt (Brazil-Rio Grande do Sul)

Damir Ocko (Croatia)
Dan Boord, Luis Valdovino (Argentina/USA)
Dan Halter (Zimbabwe)
Daniel Salamanca (Colombia)
Danillo Barata Brazil-Bahia
Deyson Gilbert (Brazil-Pernambuco)
Dirceu Maués (Brazil-Pará)
Dor Guez (Israel)
E. S. Mayorga (Mexico)
Eder Santos (Brazil-Minas Gerais)
Edwin Sanchez (Colombia)
Fabiano Gonper (Brazil-Paraíba)
Federico Lamas (Argentina)
Felipe Barros (Brazil-Alagoas)
Felipe Bittencourt (Brazil-Rio de Janeiro)
Gabriel Mascaro (Brazil-Pernambuco)
Galina Myznikova, Sergey Provorov (Russia)
Gianfranco Foschino (Chile)
Gisela Motta, Leandro Lima (Brazil-São Paulo)
Gregg Smith (South Africa)
Guilherme Peters (Brazil-São Paulo)
HeeWon Lee (South Korea)
Ian Haig (Australia)
Ilan Waisberg (Brazil-Minas Gerais)
Iván Marino (Argentina)
Jonathas de Andrade (Brazil-Alagoas)
José Villalobos Romero (Mexico)
Laerte Ramos (Brazil-São Paulo)
Lara Arellano (Argentina)
Leandro Cardoso (Brazil-São Paulo)
Liu Wei (China)
Lixin Bao (China)
Lucia Mindlin Loeb (Brazil-São Paulo)
Luciana Ohira, Sergio Bonilha (Brazil-São Paulo)
Luis F. Ramirez Celis (Colombia)
Luiz Roque (Brazil-Rio Grande do Sul)
Marcello Mercado (Argentina)
Marcellvs L. (Brazil-Minas Gerais)
Marcia Vaitsman (Brazil-São Paulo)
Marek Ranis (Poland), Jonathan Case (USA)
Maya Watanabe (Peru)
Merilyn Fairskye (Australia)
Mihai Grecu (Romênia)
Milton Machado (Brazil-Rio de Janeiro), Cacá Vicalvi (Brazil-São Paulo)
Moran Shavit (Israel)
Natasha Mendonca (India)
Nazareno (Brazil-São Paulo)
Nicola Morton (Australia)
Nurit Sharett (Israel)
Orit Ben-Shitrit (Israel)
Pablo Lobato (Brazil-Minas Gerais)
Paula Garcia (Brazil-São Paulo)
Paulo Nimer PJOTA (Brazil-São Paulo)
Petrina Hicks (Australia)
Rafael Urban (Brazil-Paraná)
Regina Parra (Brazil-São Paulo)
Ricardo Carioba (Brazil-São Paulo)
Roberto Winter (Brazil-São Paulo)
Roderick Steel (Brazil-Rio Grande do Sul)
Rodrigo Bivar (Brazil-Federal District)
Rolando Vargas (Colombia)
Ronaldo Miranda (Brazil-São Paulo)
Sarah Jane Gorlitz, Wojciech Olejnik (Poland)
Sebastián Diaz Morales (Argentina)
Shaun Gladwell (Australia)
Sherman Ong (Malaysia)
Shima (Brazil-São Paulo)
Taryn Takahashi (Peru)
Tatiana Blass (Brazil-São Paulo)
Tenzin Phuntsog (India)
Theo Craveiro (Brazil-São Paulo)
Tiago Romagnani Silveira (Brazil-Santa Catarina)
Vinicius Duarte (Brazil-São Paulo)
Wagner Malta Tavares (Brazil-São Paulo)
Wagner Morales (Brazil-São Paulo)
Ximena Velásquez Sánchez (Colombia)
Zafer Topaloglu (Turkey)

Olafur Eliasson – *Seu corpo da obra* [Your body of work]

The artist presents eleven installations, eight of which were especially created for São Paulo, and discusses his work in an open lecture

Devised by Olafur Eliasson as a response to the city of São Paulo by invitation of the 17th Festival, *Seu corpo da obra* is a show featuring eleven installations and one work made in collaboration. The artworks entice the audience to experiment with their own perceptions of color, spatial orientation, and other modes of involvement with reality.

The artworks will be on display at SESC Pompeia, SESC Belenzinho and Pinacoteca do Estado. “The exhibition proposes a network of experiments based around a temporary geography for São Paulo, creating narratives that add up to the viewer’s experience,” says Jochen Volz, exhibition curator and artistic director of Instituto Inhotim, in the state of Minas Gerais.

For the recently inaugurated SESC Belenzinho facilities, Olafur Eliasson created a rotating device that projects light beams into space. At Pinacoteca do Estado, he concentrates on experiments with mirrors, a classical tool in art, to converse with the architecture of the eclectic neoclassical building that underwent an intervention by architect Paulo Mendes da Rocha one decade ago.

At SESC Pompeia, a set of works involving color, light and fog turns the 1,500 square-meter interaction area into a labyrinth of sensorial experiences. In the Galpão [warehouse], Eliasson experiment with the notion of afterimage – the counter image that stays on the retina after exposure to light – and with images of São Paulo, in an artwork created in collaboration with the Brazilian filmmaker Karim Aïnouz.

The exhibition also features *Waterfall, 1998*, at the deck of the SESC unit.

Seu corpo da obra will be the theme of talks, a book to be released in November, and a film of the Videobrasil Authors Collection series, directed by Aïnouz (*Madame Satã, O céu de Suely, O abismo prateado*) and scheduled for release in 2012.

Lectures

Seu corpo da obra will be the topic of two lectures during the 17th Festival’s opening week. At 5:00 pm on October 1, Olafur Eliasson will discuss his creative process at the SESC Pompeia Theater. Also at the Theater, at 11:00 am on October 4, filmmaker Karim Aïnouz will comment on his collaboration with Eliasson in the making of *Sua cidade empática* [Your empathic city], and on the film he is making on the artist for the Videobrasil Authors Collection series.

* Tickets for both lectures are free of charge (up to two per person) and should be collected at the unit’s box office on the day of the talk, starting at 10:00 am. Subject to availability.

Books

Throughout the exhibition, a collection of 55 books on Olafur Eliasson will be available to the public at the SESC Pompeia Interaction Area.

At 8:00 pm on November 24, the artist will release *Seu corpo da obra*, a book about the exhibition, in a joint edition between Videobrasil and Edições SESC, at SESC Pompeia.

The artist

Olafur Eliasson (IS/DK) was born 1967. Since 1997, he has exhibited worldwide: He represented Denmark at the 50th Venice Biennale in 2003 and later that year installed *The weather project* at Tate Modern, London. His first major solo exhibition in Denmark was *Minding the world* at ARoS, Aarhus Kunstmuseum, in 2004. *Take your time: Olafur Eliasson*, a survey exhibition organised by SFMOMA in 2007, travelled until 2010 with venues including Museum of Modern Art, New York. The exhibition *Your chance encounter* at 21st Century Museum of Contemporary Art, Kanazawa, in 2009, included the outdoor work *Colour activity house. Innen Stadt Aussen* (Inner City Out), his exhibition at Martin Gropius Bau in 2010, involved interventions across Berlin as well as in the museum. The exhibition *Three to now* was on view at Harvard University Graduate School of Design until spring 2011.

Eliasson has made several projects in public space: for example, *Green river*, carried out in various cities between 1998 and 2001, and the *Serpentine Gallery Pavilion 2007*, designed together with Kjetil Thorsen and temporarily situated in Kensington Gardens, London. Commissioned by Public Art Fund, *The New York City Waterfalls* were installed on Manhattan and Brooklyn shorelines during summer 2008. *Your rainbow panorama*, a 150 m circular walkway with coloured glass panes, placed on top of ARoS Museum in Aarhus, Denmark, opened in May this year. Harpa Reykjavik Concert Hall and Conference Centre, for which Eliasson has created the façade in collaboration with Henning Larsen Architects, was inaugurated in August 2011.

Established in 1995, his Berlin studio today numbers about forty-five craftsmen, architects, geometers, and art historians. In April 2009, as a professor at the Berlin University of the Arts, Olafur Eliasson founded the Institut für Raumexperimente (Institute of Spatial Experiments).

The works

SESC Pompeia

Hemisfério compartilhado [Shared hemisphere] (1-6), 2011

Each of the six hemispheres consists of a polyhedron (four of which are made of concrete, one of glass and one of wood), attached to a circular mirrored surface. This reflects the surroundings and the polyhedral geometry.

Seu caminho sentido [Your felt path], 2011

Fluorescent lights are set in the back of a fog-filled room giving it a different sense of volume. Visitors enter a room and walk toward the light, exploring a long gradient of visibility.

Seu corpo da obra [Seu corpo da obra [Your body of work]], 2011

Translucent panels in cyan, magenta and yellow are organized in a labyrinthic grid. When visitors walk between the panels, new chromatic variations appear.

Sua cidade empática [Your empathic city], 2011

Created in collaboration with Karim Aïnouz. The work consists of 24 spotlights, projecting colors in trapezoid shapes onto a wall. These changing color patterns are superimposed with short black and white films shot in São Paulo.

The structural evolution project [Projeto de evolução estrutural], 2001

Devised as a platform for continuous architectural re-construction, this work requires the participation of the visitors, who are invited to build, using so-called Zome Tools, infinitely varying compositions.

Waterfall [Cachoeira], 1998

This work offers visual, auditory and kinaesthetic perceptions of a waterfall while questioning our relationship with nature and the environment.

SESC Belenzinho

Sua fogueira cósmica [Your cosmic campfire], 2011

A motor causes an aluminum, film and glass structure to rotate slowly, creating projections whose subtle, fleeting tones enable dynamic sensorial color perception mechanisms to be examined.

Pinacoteca do Estado de São Paulo

Esfera de luz lenta [Slow light sphere], 2011

This spherical work consists of a metal structure with glass and mirror plates that dematerialize its interior while redefining the surrounding space through fragments of light and reflections.

Microscópio para São Paulo [Microscope for São Paulo], 2011

In the inner courtyard of the museum, Eliasson has installed four inclined walls of mirror foil reaching to its latticed skylight, thus generating a kaleidoscopic space that infinitely reflects the metal framework and the daylight from above. The mirror foil panels are supported by exposed scaffolding. As visitors progress along the walkway that crosses the patio, they are enveloped in the reflections created by the mirrors.

Collapsing inner space and outside, *Microscopio para São Paulo* realizes a central aspect of the exhibition which closely concerns itself with the relationship between museum and city, architecture, space and perception.

Seu planeta compartilhado [Your shared planet], 2011

Sheets of glass with colour filters and mirrors turn the Belvedere (the museum's terrace) into a kaleidoscope that offers kaleidoscopic glimpses of the city in hues of green, yellow, blue and red.

Take your time [Tome seu tempo], 2008

In the octagonal center of the Pinacoteca, a large circular mirror affixed at an angle to the ceiling rotates slowly on its axis, destabilizing the visitors' perception of space. This work was first shown at P.S.1 Contemporary Art Center, as part of a large survey of Eliasson's work at the Museum of Modern Art (MoMA), New York, in 2008.

Educational actions

Lectures, courses, seminars, and game-tours give adults and children deeper insight into the Festival's various contents

Mediated tours, seminars, talks, workshops, mini courses, and special activities for children and young people are part of the Festival's educational program at SESC Pompeia and SESC Belenzinho, from October to January.

The activities explore subjects tackled in the Southern Panoramas and Olafur Eliasson – *Seu corpo da obra [Your body of work]* shows, such as the political aspect of art, devices that suggest new ways of seeing, and the relationship with architecture and the urban space.

At SESC Pompeia, the actions will take place at the Atelier for Spatial Research during the Creativity Workshops. SESC Belenzinho will host the Southern Panoramas Seminars, the Festival's main reflection-oriented activity, and it will maintain a mobile atelier as part of mediated tours of the exhibition premises, offering activities for children and the general public.

Groups of up to twenty people aged six or older may take engage in educator-mediated tours. At SESC Belenzinho and SESC Pompeia, the tours will take place from Tuesday to Sunday at 4:00 pm, 5:00 pm, 6:00 pm, and 7:00 pm.

Activities are free of charge, except for Southern Panoramas, whose tickets are on sale from the entire SESC network.

Southern Panoramas Seminars

Curators and artists from different regions discuss the particularities of art production and dissemination in the geopolitical South of the world. Panels will be held on a monthly basis, on Saturdays, from September to December at SESC Belenzinho. Based around case studies, the panels will discuss artistic training actions, institution networks, art publications, and curatorial hypotheses for the South. Participants will include the curators Lisette Lagnado, Adriano Pedrosa, Cristiana Tejo, Marcos Moraes, Fernando Oliva, Olu Oguibe (Nigeria), Bisi Silva (Nigeria), and María Inés Rodríguez (Colombia), among others.

Mini courses and workshops

Targeted at students, educators and people interested in art, the mini courses and workshops involve practical and theoretical activities in the fields of fine arts, literature, music, video, and photography. A special series of workshops for students will explore gadgets that have been used throughout history to produce image in motion, and encourage experimentation with video.

Game-tours

On Saturdays and Sundays, storytelling, game-tours and a scale model building workshop will introduce children and families to the poetic universe of Olafur Eliasson and the artists in Southern Panoramas. Activities will be coordinated by Kiara Terra, the Zebra 5 art collective, and illustrator Laura Teixeira. Children of any age may participate if accompanied by an adult.

Scheduled tours

Groups of up to forty people aged six or older may schedule mediated tours of the exhibitions. At SESC Belenzinho, tours will take place from Tuesdays to Fridays from 9:30 am to 9:00 pm; and on Sundays and holidays from 9:30 pm 8:00 pm. For scheduling and information, call +55 11 2076 9772.

At SESC Pompeia, scheduled tours will take place from Tuesdays to Saturdays from 9:30 am to 09:00 pm; and on Sundays and holidays from 9:30 am to 8:00 pm. For scheduling and information, call +55 11 3871-7700, from Tuesdays to Fridays from 1:00 pm to 6:00 pm, or send an email to agendamento@pompeia.sescsp.org.br

The full educational program is available at www.sescsp.org.br/17festival

Videobrasil on TV

Weekly programs bring exclusive content on Festival shows, performances and artists

From September 2011 to January 2012, a series of weekly programs on SESCTV will feature exclusive content relating to the Festival's exhibitions, performances, and lectures. The 24-minute programs will take viewers on curator-guided tours of the Festival's shows, comment and review performances, and interview participating artists such as Olafur Eliasson and Karim Aïnouz.

The Festival's history and its recent inclusion of the visual arts universe, discussions of artistic production from the geopolitical South of the world, outstanding trends in Southern Panoramas' artwork, and the issues discussed and explored in the Festival's educational program are some of the topics of the TV programs, which seek to make viewers familiar with the inquiries and expressions of contemporary art production.

The programs

Dialogues in construction: 17°

Geared towards the issues that contemporary art entails and which set the direction of the Festival, highlighting transitions, hybridizations, and the inclusion of all artistic languages.

Sept 26, 10:00 pm

Southern Panoramas: Open Studio Prize

Four artists have been selected to develop artworks for Southern Panoramas while in residency at Casa Tomada, an artistic production facility in São Paulo. The program presents and examines the process.

Oct 3, 10:00 pm

Southern Panoramas: performance

Presents and comments on excerpts from the four performances presented by Brazilian and Israeli artists during the opening of Southern Panoramas.

Oct 10, 10:00 pm

Southern Panoramas: nature and culture

The program presents Southern Panoramas artwork that relates to the curatorial segment of Nature and Culture. Includes interviews with artists, curators and scholars.

Oct 17, 10:00 pm

Southern Panoramas: political landscapes

The theme is exhibition artworks that address political issues such as identity and power relationships.

Oct 24, 10:00 pm

Southern Panoramas: cartographies of affection

The theme or premise of the fourth set of works from Southern Panoramas is the emotional dimension.

Oct 31, 10:00 pm

Southern Panoramas: seeing machines

The theme is exhibition works that create optical devices, proposing new possibilities for the sense of vision.

Nov 7 at 10:00 pm

Southern Panoramas: award-winning artists

Presenting the works and artists awarded in this edition and the trophy, an audio visual object designed by the artist Tunga.

Nov 14, 10:00 pm

Meeting with Olafur Eliasson

The Festival's guest artist Olafur Eliasson is the theme of the program, which sheds light on key aspects of his production.

Nov 21, 10:00 pm

Olafur Eliasson – *Seu corpo da obra [Your body of work]*

Walking through Olafur Eliasson's show, the curator Jochen Volz discusses his ideas and practices. Highlighting the project Eliasson created for the Festival in partnership with the Brazilian filmmaker Karim Aïnouz.

Nov 28, 10:00

Experiencing contemporary art: education

The working strategies of the Festival's educational curatorial program, which seeks to enhance audience comprehension and explore the formative potential of art.

Dec 5, 10:00 pm

Experiencing contemporary art: training

The second program dedicated to the Festival's educational curatorial program expands on the topics introduced in the first, such as the exhibition as a breeding ground for citizenship.

Dec 12, 10:00 pm

Southern Panoramas: reflections on contemporary art

Inspired by the themes of the Southern Panoramas Seminars, this series features audio visual essays that expand on reflections about the contemporary art system in the Southern hemisphere.

Program 1 – Dec 19, 10:00 pm | Program 2 – Dec 26, 10:00 pm | Program 3 – Jan 2, 10:00 pm

Videobrasil on TV

Sept 26 to Jan 2, 2012 | Always on Mondays at 10:00 pm

Sky – channel 3

Net – channel 137

OI TV – channel 28

view content rating: sesctv.org.br

Associação Cultural Videobrasil

Associação Cultural Videobrasil is an international reference center on art from the Southern hemisphere. Created by curator Solange Oliveira Farkas, the former director of the Museum of Modern Art of Bahia, Associação maintains a partnership with SESC. The two institutions have jointly promoted exhibitions such as *Joseph Beuys – We are the revolution* (São Paulo and Salvador, 2010/2011), and *Sophie Calle – Take care of yourself* (São Paulo and Salvador, 2009).

Other ongoing productions of the partnership include the Videobrasil Residency Program, which selects artists for exchange programs offered by partner institutions in Brazil and abroad; Videobrasil Authors Collection, a series of documentaries on artists; and Caderno SESC_Videobrasil, an annual contemporary art publication.

Devised as a platform for production, dissemination and discussion of contemporary art from the Southern hemisphere, by means of partnerships and dialogue with curators, artists and other institutions, Associação also maintains a network of residency partners and educational actions aligned with the Festivals and exhibitions it conceives.

SESC

Established sixty years ago by Brazilian trade and services entrepreneurs, SESC – the Social Service for Trade promotes actions based on a solid cultural and educational project geared towards innovation and social change.

SESC innovated by introducing new models of cultural action and, in the 1980s, highlighting permanent education as a condition for social change. This purpose was brought to bear through intensive action in the field of culture and its myriad manifestations, targeting all audiences, age brackets, and social strata.

In the state of São Paulo, the SESC network comprises 32 units, most of which are cultural and sports centers. It also offers social tourism activities, healthcare programs, environmental education, social inclusion, and special programs for children and senior citizens.

17th International Contemporary Art Festival SESC_Videobrasil

Southern Panoramas

SESC Belenzinho

September 30 to December 11, 2011

Tuesdays to Fridays from 9:00 am to 10:00 pm; Saturdays from 9:00 am to 9:00 pm; Sundays and holidays from 9:00 am to 8:00 pm | Visitors will be admitted up to 1 hour before closing time | Free of charge | Rua Padre Adelino, 1000 | Metrô Belém | São Paulo, SP | Tel. +55 11 2076 9700 | email@belenzinho.sescsp.org.br | sescsp.org.br | 0800 11 8220 | Mediated tours (scheduling and information): tel. +55 11 2076 9772

Olafur Eliasson – *Seu corpo da obra [Your body of work]*

SESC Belenzinho

September 30, 2011 to January 29, 2012

Tuesdays to Fridays from 9:00 am to 10:00 pm; Saturdays from 9:00 am to 9:00 pm; Sundays and holidays from 9:00 am to 8:00 pm | Visitors will be admitted up to 1 hour before closing time | Free of charge | Rua Padre Adelino, 1000, Metrô Belém, São Paulo, SP | Tel. +55 11 2076 9700 | email@belenzinho.sescsp.org.br | sescsp.org.br | 0800 11 8220 | Mediated tours (scheduling and information): tel. +55 11 2076 9772

SESC Pompeia

October 1, 2011 to January 29, 2012

Tuesdays to Saturdays from 9:30 am to 9:00 pm; Sundays and holidays from 9:30 am to 8:00 pm | Free of charge | Rua Clélia, 93 | Pompeia | São Paulo, SP | Tel. +55 11 3871 7700 | email@pompeia.sescsp.org.br | facebook.com/sescpompeia | sescsp.org.br | 0800 11 8220 | mediated tours (scheduling and information): tel. +55 11 3871 7700

Pinacoteca do Estado de São Paulo

October 1, 2011 to January 8, 2012

Tuesdays to Sundays from 10:00 am to 5:30 pm, extended stay until 6:00 pm | Combined ticket (Pinacoteca & Estação Pinacoteca): 6 reals and 3 reals | Admittance is free on Saturdays | Students with student card pay half price. Admittance is free for children aged up to 10 and adults older than 60 | Praça da Luz, 02 | Luz | São Paulo SP | Tel. +55 11 3324 1000 | Mediated tours (scheduling and information): tel. +55 11 3324 0943 or + 55 11 3324 0944

Videobrasil on TV

September 26, 2011 to January 2, 2012 | Mondays, 10:00 pm

SESCTV: Sky – Channel 3 | NET – Channel 137 | OI TV – Channel 28
To check for access elsewhere: www.sesctv.org.br | twitter.com/sesctv